

2016

Learning. Collaborating. Growing.



Learning
which health and
education programs
work over time &
across countries

Collaborating
with governments,
policy-makers and
regional initiatives

Growing
across countries
portfolio of programs
and the organization

Young 1ove at a glance

mission: connecting youth with proven life-saving information

Connecting. We employ a school-based delivery model in partnership with government, enabling cost-effective access to young people. Our goal is to scale proven programs that deliver meaningful impact to millions of youth.

Youth. We believe in a **by youth for youth** peer education model that harnesses the credibility, relatability, and memorability of peers for maximum traction with our target audience: the youth.

Proven life-saving. We aim to save lives through a focus on key health and education outcomes: averting HIV infection & teen pregnancy, and promoting quality education. We achieve these life-saving outcomes by scaling programs **proven to work** via rigorous quasi-experimental or randomized trial evidence. We engage in continual learning serving as a vehicle to pilot, test and iterate high-potential evidence-based programs in partnership with researchers. We are not in the business of *feeling* good; we are in the business of *doing* good.

Information. We deliver information, leveraging our strength at codifying evidence into standardized and localized curriculum and personifying our curriculum into high quality peer facilitation. We bust myths, shatter stigma and transfer simple, focused and life-saving knowledge to youth that saves lives.

Fast Facts

- **Founded:** January, 2014
- **Core Pillars:** Evidence; Youth
- **Main Geography:** Botswana
- **Staff:** 15 full-time, 81 seasonal
- **Reach:** 35,000 youth reached

Botswana



Learning What Works

Version 1.0 'no sugar'

Lessons from Botswana

Overall:

There is more to learn before scaling up a program to youth.

What didn't work:

Girls cared about risks of pregnancy from older 'sugar daddies', in addition to HIV

'Sugar daddies' were younger than we thought: 20 year olds not 40 year olds

Pregnancy was not a good proxy for HIV

What worked:

Information about the HIV risk of older partners changed some measures of sexual behavior; peer messengers were most effective

Our Anti-Intergenerational Sex Programming

'no sugar' was shown to reduce pregnancy - a proxy for HIV - by 28% in Kenya 10 years ago. The main message was: 40-year old 'sugar daddies' have the highest HIV rate. We tested if it could still work in Botswana today via a randomized trial. Our partners include Baylor, the Ministry of Education, and J-PAL.

The Pilot Sample: 41,375 students

comparison of program delivery methods

NGO peer educators government teachers no intervention

13,323

13,707

14,435



Next Steps

we are making program changes based on the evidence and lessons learned

we plan to measure the impact of these changes on HIV incidence before scale-up



Version 2.0 'shift to age-mates'

stay tuned for pilot results in the coming year



Expanding our Program Portfolio

Criteria:

evidence-based
by youth, for youth
health & education
information
scalable

Top Candidates:

VMMC demand-creation
Teaching at the right level

we are exploring and piloting new evidence-based health and education programs best delivered by youth for youth



VMMC Demand-Creation



Teaching at the Right Level

Early Exploration

A program called “Make the Cut” was shown to increase uptake of Voluntary Medical Male Circumcision (VMMC) by 12% in Zimbabwe, a medical procedure that can reduce HIV by 60%. We are exploring whether it would add-value for Young 1ove to pilot a class-based version of this program in Botswana along with other key players delivering VMMC programming: ACHAP, Grassroot Soccer & more.

Active Exploration

Teaching students at their actual level of learning rather than at grade level curriculum has been shown to be one of the most cost-effective interventions at improving basic literacy & numeracy. This approach was pioneered by Pratham. Six randomized trials in India, Ghana, & Kenya demonstrate this intervention works, & a few indicate it works best when delivered by youth. We plan to conduct a needs assessment in Botswana to see if the conditions for this program to work are present in a Southern African context.



Youth Reach to Date

29,000 youth reached:
via facilitators and guidance
& counseling teachers

4,500 youth reached:
via Ministry of Youth
National Service Program
youth volunteers

400 youth reached:
via Ministry of Education
Bootcamp facilitators

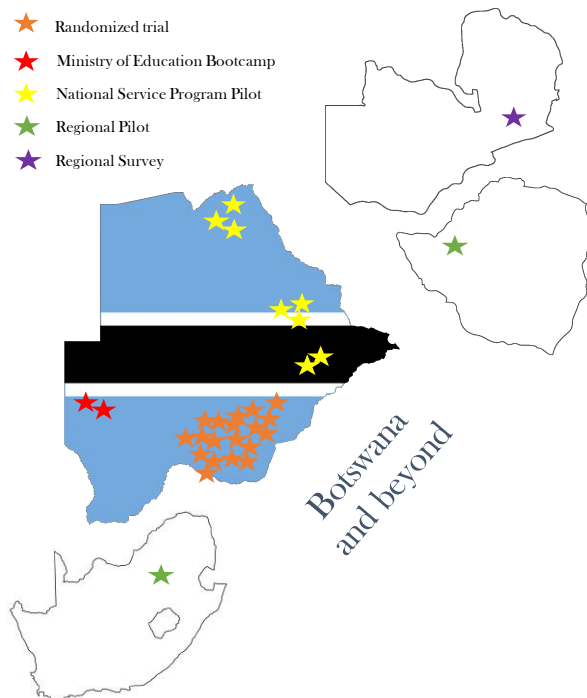
100 youth reached:
via UN workshop facilitators

1,000 youth reached:
via regional pilots with
partner facilitators in South
Africa, Zimbabwe and
Zambia

cumulative reach to date



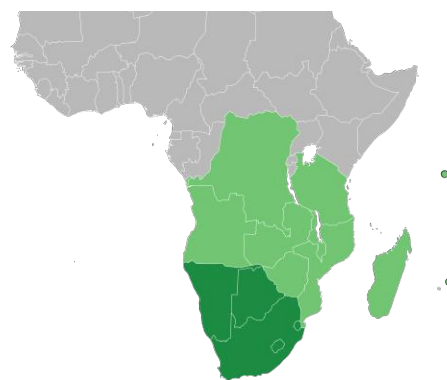
- ★ Randomized trial
- ★ Ministry of Education Bootcamp
- ★ National Service Program Pilot
- ★ Regional Pilot
- ★ Regional Survey



piloted
with
35,000
youth

*implementing
partners:*

PEAS (Zambia)
Lead Us Today
(Zimbabwe)
Tomorrow Trust
(South Africa)



Growth Path

We aim to reach **1 million**
youth by 2020 with
evidence-based health
and education programs.
The journey has begun.

Organizational Development

- Young 1ove moves into a new office - our launching pad for future growth
- **Staffing Up:** 15 full-time staff
- A suite of procedures, manuals and financial infrastructure – including annual audits, staff medical aid, child protection policies and more
- **Network of internship partners:** Photographers without Borders, Princeton in Africa & GlobeMed



Youth Leadership

Our co-founder, Moitshepi Matsheng, is named:

Queen's Young Leader
Bots 50 change makers

Our Day to Day Presence

Our Community

Young 1ove is actively engaged in movements and events in our sector and community. This includes World AIDS Day in Botswana, UNICEF 50 minutes for 50 children, representing Botswana in a series of UNFPA regional conferences, advocating for the #IShallNotForget anti-sugar daddy campaign, and hosting partners in the field: Evidence Action, J-PAL, Global Innovation Fund, and the U.S. Embassy.





nurturing
Partnerships
forging
Sustainable
Structures



nurturing partnerships

Our relationship with government is the backbone of our scalable delivery model. We maintain an active youth and civil society presence on government, multi-lateral and strategic coordinating mechanisms.

Young 1ove Office Opening

We hosted a warm welcome for our partners in our new office in Tsholofelo Broadhurst in Gaborone, Botswana.

Partners included the Ministry of Education, FHI360, BONELA, Stepping Stones International, UNAIDS, UNICEF, NACA, Ministry of Health, South African High Commissioner, rap artist Zeus, Humana People to People, Ministry of Youth, and ACHAP.

Advisory Forum

We launched a local Advisory Forum in August, 2016 – a sustainable high-level structure to ensure we are responsive to regional & government priorities. This structure is a first of its kind in-country and a mechanism for scalable and sustainable partnership.

Member Organizations:

Ministry of Basic Education
Ministry of Health & Wellness
PEPFAR
UNAIDS
BERA
University of Botswana

“as government, we welcome **young 1ove’s** evidence-based approach”

- Grace Muzila, Permanent Secretary, Ministry of Basic Education
Young 1ove Office Opening Dec 5th, 2016

ALL IN 
#EndAdolescentAIDS

YOUNG PEOPLE TODAY

TIME TO ACT NOW.



sustainable structures

National AIDS Council (NAC)

Chaired by Vice President Masisi, NAC convenes heads of major organizations in Botswana across government, development partners, civil society and the private sector. Young 1ove maintains a standing seat on NAC – an institutional structure to collaborate with key players across all sectors in Botswana.

National Service Program

We have trained & collaborated with the National Service Program (*tirelo sechaba*) & Ministry of Youth in Botswana and are exploring the National Service Program as a potential youth-to-youth scale model.

Technical Working Groups

We continue to participate in four technical working groups, national and regional. This ensures we operate within and with key regional stakeholders & priorities.

- All In Initiative
- Ministerial Commitment for Adolescent and Sexual Reproductive Health in Eastern and Southern Africa (ESA)
- National AIDS Coordinating Agency Youth Sector
- Ministry of Health HIV prevention working group



Global Traction

This year we invested in our global presence, engagement with policy makers, donors & thought leaders.

Our co-founder, Moitshepi Matsheng, met Graca Machel in Uganda; we were featured in the New York Times for our commitment to scaling-up evidence-based programs; and we spoke at various events on HIV & education programming, social entrepreneurship, and the use of rigorous evidence,

The New York Times “Ideas Help No One on a Shelf. Take Them to the World”

signature events

Global Innovation Fund Launch
Segal Family Foundation Annual Event
Mulago Rainer Fellows Course
Mo Ibrahim Foundation Annual Event

regional

BOLESWANA symposium
SACMEQ Secretariat
Pan African Social Entrepreneurship Conference

global



Our Partners

moroto wa esi ga oele | we are better together

our partners provide us with advice, mentorship, in-kind donations, political & financial support





Conclusion

using research results to make evidence-based changes to our programs addressing intergenerational sex and HIV

expanding our portfolio of programs - top candidates:

Teaching at the Right Level
VMMC demand creation

collaborating with government bodies & policymakers

nurturing local and global partnerships and presence

The Future : Building

... a youth-to-youth delivery model at scale
... a “what works” field lab in health & education
... in Botswana and beyond: expanding regionally
... an organization to make it all happen

